



# Policy Plan 2024-2026

## Aliza Zara Legacy Foundation

Willem Bontekoestraat 138  
1335 NK Almere  
The Netherlands

### **Board of Directors**

Waqas Sharif: Chairman  
Atia Nosheen Raja: Treasurer  
Usman Zahoor Raja: Secretary

E-mail: [info@AlizaZLegacy.com](mailto:info@AlizaZLegacy.com)  
Website: [AlizaZLegacy.com](http://AlizaZLegacy.com)  
Chamber of Commerce nr: 63633299  
RSIN: 855325094 (tax identification number)  
Date: December 1, 2023



## **Introduction**

Welcome to the Aliza Zara Legacy Foundation.

As a foundation, we aim to enrich the lives of the less fortunate through our dedication to justice, empowerment, and community building. This dedication stems from our deeply rooted core values.

Empathy and compassion guide all our interactions, while integrity and transparency form the core of all our activities. Through collaboration and partnership, we strive to achieve collective goals. Additionally, we embrace a commitment to quality, efficiency, and responsibility in all our endeavors.

Since our inception, we have worked towards creating a positive and sustainable impact, driven by these core values that underpin our mission. These values serve as the guiding principles for all our efforts.

This policy outlines our strategies and objectives for the next three years, based on these essential values. We aim for ambitious goals to amplify our impact, explore innovative solutions, and bolster our commitment to transparency and accountability, all aligned with our deeply rooted core values.

This guide for our future activities is based on an in-depth analysis of our strengths, opportunities, challenges, and the needs of the communities we serve. It provides a framework for collaboration, growth, and achieving tangible results, all in line with our mission and core values.

We invite you to join us on this journey as we strive for a world where equality, opportunities, and dignity are realized for everyone. Together, we can make a difference and build a better future for all.

With determination and gratitude for your support,

Aliza Zara Legacy Foundation



## Table of Contents

<b>1. Mission, Vision and Values</b> .....	4
<b>1.1 Mission</b> .....	4
<b>1.2 Vision</b> .....	4
<b>1.3 Values</b> .....	4
<b>2. Objectives</b> .....	5
<b>2.1 Activities</b> .....	5
<b>2.2. Project</b> .....	5
<b>2.3. Project development</b> .....	7
<b>2.4. Project implementation and progress</b> .....	7
<b>2.6. Evaluation criteria</b> .....	8
<b>2.7. Funding of aid projects</b> .....	8
<b>3. Collaboration</b> .....	9
<b>3.1 Local partner organization</b> .....	9
<b>3.2 Other partners</b> .....	9
<b>5. Strategic action plan</b> .....	10
<b>6. Board compensation, volunteer policy &amp; asset management</b> .....	11
<b>7. Reporting and communication</b> .....	12
<b>8. Conclusion</b> .....	13



## **1. Mission, Vision and Values**

### **1.1 Mission**

The mission of Aliza Zara Legacy is to create a lasting and positive impact on the lives of the less privileged by supporting them, providing empowerment, and promoting equal opportunities. We strive to improve living conditions and strengthen the resilience of vulnerable communities by providing access to essential basic needs, education, healthcare, economic opportunities, and social support. Our foundation is committed to inclusivity, social justice, and creating a society where everyone has equal opportunities to reach their full potential. We believe in building bridges, fostering empathy, and collaborating with partners to effect sustainable change and create a better future for those most vulnerable in our society.

### **1.2 Vision**

Our vision is a world where all individuals, regardless of their background or circumstances, have equal opportunities to thrive and lead a dignified and fulfilled life. We aim for a society where there is no place for poverty, exclusion, or inequality. A world where the less privileged not only have access to basic needs such as food, shelter, education, and healthcare but also have the opportunities to develop their own potential, pursue their dreams, and become active contributors in building their communities. We believe in an inclusive and just society where empathy, solidarity, and equal opportunities prevail, and where everyone has the chance to fully participate in and contribute to a prosperous and supportive community.

### **1.3 Values**

At Aliza Zara Legacy, we embrace core values that form the foundation of our work:

- Empathy and compassion in all our interactions.
- Integrity and transparency in all our activities.
- Collaboration and partnership to achieve collective goals.
- Dedication to quality, efficiency, and responsibility.

### **Non-profit nature**

It is crucial to emphasize that Aliza Zara Legacy is a non-profit organization. All revenues are directly used to support our mission and projects. We do not employ paid external personnel for our projects. Our organization does not aim for profit maximization but rather strives to maximize social impact and improve lives. Additionally, it is important to note that the board members at Aliza Zara Legacy serve as volunteers and do not receive any compensation or honorarium.



## 2. Objectives

We are committed to bringing about positive change through our core values and targeted approach. Our dedication is focused on improving the lives of the less fortunate by providing them with access to crucial needs and opportunities for growth and flourishing. Below, we outline our specific objectives and carry out all further actions related to or conducive to these objectives, in the broadest sense of the word:

- Financially supporting children and young adults in need of medical treatment or assistance, anywhere in the world.
- Providing humanitarian aid and financial assistance to individuals or groups affected by natural disasters, political persecution, war crimes, and similar circumstances, worldwide.
- Improving living conditions, such as by installing water wells, implementing food projects, and enhancing sanitation facilities.
- Assisting in the establishment of housing, education (including assisting with study financing), and healthcare projects for children and young adults.
- Providing aid to the less fortunate in the Netherlands, including donating clothing and goods, as well as offering financial support.
- Organizing events for sick children in Dutch hospitals.

Additionally, the statutes also mention the financial support of children and young adults in the Netherlands who have completed medical treatment and need to travel abroad for further treatment. However, the foundation has not allocated funds to this cause in the past two years. While occasional donations may occur, this amount will remain well below 10% of our expenditures.

### 2.1 Activities

Aliza Zara Legacy Foundation is dedicated to a wide range of initiatives, categorized into seven core areas:

- **Orphanage Projects**, providing support to orphaned children and vulnerable families.
- **Water Projects**, aiming to improve access to clean drinking water.
- **Food Projects**, strengthening community food security.
- **Education Projects**, aimed at fostering educational opportunities.
- **Self-Sustaining Projects**, focusing on community empowerment.
- **Health Projects**, dedicated to improved healthcare and education.
- **Emergency Relief Projects**, responding swiftly to disasters and emergencies.

These categories constitute the pillars of our commitment to a better society and form the backbone of our humanitarian efforts.

### 2.2. Project

- **Orphan projects**



The irreplaceable love of a parent is unparalleled, and the loss of it is exceptionally traumatic for children in developing countries. Illness or poverty has led thousands of children to lose one or both parents. For many, there is scarcely any time to process this unbearable loss. Many orphaned children must exert all their energy simply to survive on the streets. Aliza Zara Legacy closely collaborates with local partners in developing countries to support hundreds of orphaned children. This is accomplished through food projects, provision of clothing, access to clean drinking water, and contributions to the construction of shelters.

- **Water projects**

Globally, 840 million people lack access to clean water. Billions of people are forced to draw water from contaminated sources. Drinking polluted water leads to terrible diseases such as cholera, typhoid, and diarrhea, claiming the lives of millions of people annually, especially children. In many parts of the world, people, primarily women and children, spend countless hours in hazardous terrain, solely to collect water.

Granting water means granting life. Aliza Zara Legacy, in collaboration with local partners, implements various projects to make clean drinking water available. This initiative not only halts the spread of diseases but also provides children the opportunity to attend school, allows women to care for their families or work, and supports communities in becoming healthier, more resilient, and less dependent.

- **Food projects**

A growing food shortage poses a serious issue worldwide, resulting in fatalities, especially among children. In an effort to alleviate hunger, Aliza Zara Legacy supports various food projects in collaboration with local partners. These initiatives are carried out in areas where there is a chronic shortage of food. Additionally, supporters of Aliza Zara Legacy donate goats, sheep, and cows during the sacrifice festival.

Aliza Zara Legacy aims to make a meaningful contribution, no matter how small, to combat malnutrition and famine.

- **Education**

Education lies at the core of personal development, extending beyond mere literacy. It lays the groundwork for social welfare, economic progress, security, gender equality, and peace. It also provides a first line of defense against diseases by teaching children how to protect themselves and their families. Aliza Zara Legacy endeavors to make high-quality education accessible to as many children as possible.

To achieve this, we not only construct mosques in remote villages but also engage in various educational initiatives.

- **Health projects**

Healthcare is considered a fundamental human right. Aliza Zara Legacy Foundation conducts various healthcare projects in the countries where it operates. These projects include providing support for treatments in hospitals and health centers, as well as supplying medicines and medical supplies to children and young adults.



- **Self-sustaining projects**

Within self-sustaining projects, we offer support to the needy, orphans, widows, street children, homeless individuals, and the sick. This support can take various forms, such as shelter, food provision, water supply, clothing, sewing machines, wheelchairs, and gifts to support agriculture and livestock, such as animals.

- **Emergency relief projects**

In close collaboration with local partners familiar with the regions in developing countries, Aliza Zara Legacy can provide rapid and effective emergency relief after disasters of various types and magnitudes. This includes organizing food programs, providing clean drinking water, supplying medicines, setting up tents for the affected, offering winter aid, and other essential provisions.

### **2.3. Project development**

Aliza Zara Legacy implements projects in developing countries using two methods for project development:

- 1. Aliza Zara Legacy's own initiatives**

- As an organization, Aliza Zara Legacy occasionally develops projects independently to address the needs of impoverished communities in developing countries.
- Occasionally, the foundation receives project proposals from generous donors. If these proposals align with our mission and present a suitable balance between demand and supply, we consider their implementation. However, such proposals rarely qualify.
- Generally, the organization initiates and develops projects itself, often due to the practical advantages stemming from the knowledge and experience of local organizations that advise us.

- 2. Requests from local partners**

- In some cases, we directly receive project proposals, such as emergency projects, from our local partner organizations.
- These requests include assembling an appropriate budget, enabling preparations for the implementation of these projects.

These two approaches to project development allow us to be flexible and adapt to the specific needs and circumstances of the communities we aim to support.

### **2.4. Project implementation and progress**

The implementation of Aliza Zara Legacy's projects varies in time and approach, depending on the nature and specific characteristics of each project. Given the diversity of projects, we do not adhere to strict deadlines, as these may vary from project to project.



Before discussing specific projects within the board, clear and realistic agreements are established with the respective partners regarding the objectives, cost competitiveness, feasibility, and intended outcomes of the proposed projects. Following this preparatory phase, the proposed project undergoes a thorough evaluation within the board, culminating in a well-considered decision on the application.

Throughout the entire process, we maintain close contact with the involved partners, monitoring the progress of the projects and remaining open to addressing any unexpected circumstances that may arise. This transparent communication and reporting form the cornerstone of our collaboration, as we strive for an effective and successful implementation of the projects. We also ensure that no private interests are served and that society benefits from our assistance.

## **2.5. Realistic feasibility**

Before discussing specific projects within the board, clear and realistic agreements are established with the relevant partners regarding the objectives, feasibility, and intended outcomes of the proposed projects. Following this preparatory phase, the proposed project undergoes a thorough evaluation within the board, culminating in a well-considered decision about the application.

Throughout the entire process, we maintain close communication with the involved partners, monitoring the progress of the projects and being open to addressing any unexpected circumstances that may arise. This transparent communication lies at the core of our collaboration, aiming for an effective and successful project implementation.

## **2.6. Evaluation criteria**

Aliza Zara Legacy operates in 7 countries, including the Netherlands, where it implements various projects aligned with its mission. To carry out these projects in the respective countries, Aliza Zara Legacy maintains close partnerships with carefully selected partner organizations and hospitals. These partners are recognized as charitable institutions in accordance with the prevailing legal guidelines of the respective countries. These strategic alliances, driven by a deep commitment to humanitarian goals, form the foundations for the effective execution of our global projects and contribute to the sustainable development of communities.

## **2.7. Funding of aid projects**

Aliza Zara Legacy relies on generous gifts and donations from our dedicated donors to bring our projects to fruition. With commitment, we conduct various online and offline fundraising campaigns for each project, providing the public with the opportunity to contribute to all aid projects. The funding for our organization primarily comes from the following groups of donors:

### **Individuals**

- These are donations directly made online by individuals to our organization, expressing heartwarming support.



### **Companies**

- Businesses and enterprises support our mission through donations transferred via bank transfers, contributing to achieving our goals.

### **Foundations**

- Contributions from foundations, schools, associations, and other institutions aid our endeavors. This support is invaluable in realizing our relief initiatives.

These diverse groups of generous contributors form the backbone of our funding, enabling us to pursue our mission and create a lasting impact for those who need our assistance the most.

## **3. Collaboration**

### **3.1 Local partner organization**

As mentioned in section 2.6, Aliza Zara Legacy closely collaborates with local partner organizations registered as charitable institutions and hospitals. This ensures the independence and neutrality of our collaborative partners and the joint projects we undertake.

Before entering into a partnership with a local organization, a thorough reliability check is conducted based on reliability criteria and frameworks established by the Aliza Zara Legacy board. If the organization meets these criteria, a trial collaboration is initiated through small-scale pilot projects with a limited budget.

Collaboration with these partners always commences with a project proposal outlining the needs of their country and/or region. The board subsequently analyzes this proposal. Upon approval of the proposal, project funding is executed via bank transactions. During the project, the local partner provides Aliza Zara Legacy with relevant information and visual documentation during implementation. For large-scale projects, Aliza Zara Legacy receives a comprehensive report detailing the activities of the collaborative partners.

Furthermore, periodic discussions occur with similar aid organizations in the Netherlands. These interactions sometimes lead to collaborations in developing countries. This exchange of knowledge and experience contributes to more effective aid delivery and a greater impact on our projects.

### **3.2 Other partners**

In addition to our involvement in aid projects abroad, Aliza Zara Legacy also focuses on supporting vulnerable communities within the Netherlands. In close collaboration with local foundations and other organizations, we provide assistance to the less fortunate in our own country. This includes, for example, providing food packages, clothing, and warm meals for the homeless, along with other essential necessities.



Furthermore, in partnership with hospitals, Aliza Zara Legacy organizes special activities for sick children. During these events, the sick children receive a 'goodie bag,' and we supply toys for the playrooms in hospitals, allowing the children to enjoy playful and positive moments amidst their medical treatments.

These initiatives underscore our commitment to improving lives, both locally and globally, and we continue to strive to make a difference in the lives of those who are most vulnerable.

#### **4. SWOT- analysis**

A thorough evaluation of the internal and external factors influencing the direction of Aliza Zara Legacy is invaluable for guiding our strategic direction and sustainable progress. The SWOT analysis, a powerful tool in our policy planning, highlights the essential aspects of our organization: strengths, weaknesses, opportunities, and threats..

Our foundation, dedicated to improving the lives of the less fortunate, faces numerous challenges and opportunities in our mission to bring about positive change. The SWOT analysis offers a holistic view of our internal capabilities and external environment, focusing on identifying critical areas for growth and development.

##### **Strengths and opportunities**

We embrace and leverage our strengths – the dedication of our experienced volunteers and deep-rooted partnerships – as foundations for growth opportunities. Innovation and collaboration possibilities with diverse stakeholders open doors to new projects and fundraising initiatives.

##### **Weaknesses and threats**

Aware of our challenges, including limited financial resources and operational capacity, we recognize the need to address these weaknesses. External threats, such as economic volatility and changing government policies, require strategic risk management and resilient planning.

Through this analysis, we cement our ability to learn, adapt, and innovate. We aim for a resilient and responsive approach to strengthen our mission and create a lasting impact in the lives of those who need our support the most.

#### **5. Strategic action plan**

Aliza Zara Legacy's strategic action plan builds upon insights gained from our SWOT analysis, where we evaluated our internal strengths, weaknesses, external opportunities, and threats. This plan provides a roadmap for leveraging our strengths, addressing weaknesses, seizing opportunities, and managing threats effectively to achieve our mission.



### **Strengthening core capacities**

- Develop strengths by investing in the skills and expertise of our volunteers.

### **Diversification of funding sources**

- Diversify and expand our funding sources by establishing new fundraising campaigns and engaging in strategic partnerships with businesses.

### **Community engagement and collaboration**

- Intensify collaborations with local communities and other organizations to enhance the impact of our projects.
- Create platforms for regular engagement and dialogue with stakeholders to better understand their needs.

### **Resilience and risk management**

- Develop a resilient approach to deal with economic uncertainties by implementing risk management strategies.
- Create program flexibility to effectively respond to unexpected crisis situations.

This strategic action plan serves as a guide for our actions and decision-making, aimed at strengthening our capacities, maximizing opportunities, and minimizing threats. It enables us to be flexible and proactive as we pursue our mission, striving for a lasting positive impact on the communities we serve.

## **6. Board compensation, volunteer policy & asset management**

### **Board compensation**

The board of Aliza Zara Legacy consists of dedicated individuals who voluntarily donate their time, expertise, and commitment to advance the foundation's mission. Board members do not receive any financial compensation for their services. Only expenses directly related to board activities are reimbursed, such as travel expenses for meetings, telecommunication costs, and any other relevant expenditures. The board aims for an ethical and transparent compensation policy and complies with all legal requirements.

### **Volunteer policy**

At Aliza Zara Legacy, volunteers are invaluable in achieving our mission. Volunteers do not receive financial compensation for their services. Their dedication, commitment, and time are given voluntarily, contributing to the impact of our programs. We acknowledge and appreciate the invaluable contribution of our volunteers and strive to provide a supportive environment where they can apply their skills and passion for the community's well-being. In some cases, volunteers may be eligible for reimbursement of specific expenses they incur in connection with their volunteer work. These expenses must be reasonably related to the foundation's activities.

We do not employ paid external personnel for our projects.



### **Asset management**

Funds received prior to expenditures are held in the current account or an online savings account and subsequently allocated to the intended purpose.

## **7. Reporting and communication**

### **Publication of annual report**

Aliza Zara Legacy is committed to transparency and accountability in its activities. Annually, a comprehensive annual report is prepared, providing an overview of the foundation's performance, financial results, and impact during the past year. The annual report is compiled according to prevailing standards and best reporting practices.

### **Planning and publication**

The annual report is prepared within 6 months after the end of the fiscal year and submitted for approval to the audit committee, which consists of volunteers. Upon approval, the annual report is made public and available to stakeholders, donors, volunteers, and the broader public. The annual report is distributed through our website.

### **Feedback and inquiries**

We encourage stakeholders to review the annual report and share any questions or feedback with us. We believe in an open dialogue and are always willing to provide further clarification about our activities and reported results in the annual report.



## 8. Conclusion

In this policy plan, we have set forth a concrete vision for the future of Aliza Zara Legacy. Our unwavering mission to improve, support, and empower the lives of the less fortunate remains the driving force behind all our efforts.

With strategic objectives and detailed action plans, we have charted the course for our pursuit of positive change. However, the true strength of our work lies in the engagement and dedication of our volunteers, partners, donors, and the broader community. We encourage everyone to commit to this noble mission. Together, we can amplify the impact and bring about sustainable change.

This policy plan is a living document, designed to be flexible and open to adjustments and improvements. We are committed to continuously adapting to evolving needs, new challenges, and emerging opportunities. Our dedication to transparency, effectiveness, and accountability remains steadfast.

Aliza Zara Legacy embraces determination, innovation, and collaboration as driving forces to achieve our objectives. Together, we aim for a world where equal opportunities are the norm for everyone, where every individual thrives and leads a dignified life.

We are deeply grateful to everyone who has contributed to the creation of this policy plan. Let us collectively embrace our vision and work together towards its realization.

With determination and a glimmer of hope, let us continue forward together.

With gratitude and warm regards,

Aliza Zara Legacy Foundation